


# LET THE MUSIC PLAY!



**22** **WOMEX**  
WORLDWIDE | MUSIC | EXPO

BOOTH  
**48-49-54-55**



# **LET THE MUSIC PLAY! SINCE 2010 PUGLIA REGION, WITH ITS “PUGLIA SOUNDS” PROJECT, HAS BEEN TURNING THE MUSIC LOUDER AND LOUDER**

Puglia Sounds is a project of the Puglia Region in support of Puglia's professionals and artists in the music sector. Puglia Sounds was established in 2010 out of the conviction that the music industry accounts for a significant productive cluster in terms of value and employment. Puglia Sounds has been working for years on the development of the music industry, upgrading it and offering opportunities for growth and visibility to all the local players through public calls, partnerships, communication and promotion campaigns.

In Italy Puglia is known as the region of world music, but it is also the region of jazz. The Puglia music scene is also vibrant with rock, pop music, rap music, singer-songwriters, opera voices, classical music, tour brass bands, experimental new wave music and electronic music: collaborations between artists and European and Mediterranean influences are fueling a never ending flow of creative energy that is also enriched by cross-fertilization with other arts: theater, cinema, contemporary art and dance.

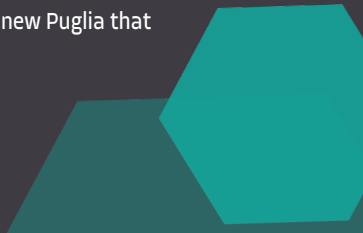
We have established a continuous dialogue with professionals and artists from the Puglia music scene to support them, through open calls in every phase of music productions. From the creative



and production stage - Producers - to the publishing stage - Record - to live events - Tour Italia and Live, to Export. Puglia Sounds Producers is the innovative call that in the past editions has supported the creation of 72 new digital productions. Record, the call that since 2011 has supported the creation of 340 new record productions. Tour Italia the call that in the previous editions has supported 353 concerts in Italy and Puglia Sounds Export the call for proposals which since 2010 has supported over 1,800 concerts abroad.

As a matter of fact, some of our initiatives are intended to promote the internationalization of the Puglia music system by making it easier to participate in international fairs, by establishing and strengthening partnerships and framework agreements with the most important associations and networks - I-Jazz, JIP - Jazz Italian Platform, FWMF - Forum of Worldwide Music Festivals, EJM - Europe Jazz Network - and by supporting and promoting the international ambitions of Puglia's artists.

Since 2011, Puglia Sounds has been organizing MEDIMEX, which has gone from being a Mediterranean Music Fair (2011) to a Music Innovation Expo and an International Festival & Music Conference (2017), in line with the developments in the music market and becoming a landmark event for national and international music professionals in Italy and in the rest of Europe. We also promote capacity building amongst Puglia's music professionals and artists thanks to specific training programs on music professions which are based on the exchange of knowledge, experiences and know-hows. We have funded and taken care of the communication plans of thousands of concerts, releases and productions by artists from Puglia. Thousands of challenges have been taken up by musicians and professionals from the Puglia music scene who have taken with them all over the world the image of a more aware Puglia, of a new Puglia that is now ready to welcome the (not so) distant future of music.



PUGLIA SOUNDS @ WOMEX 2022

**BOOTH 48-49-54-55**



## Meet our delegates



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**MS.**

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**21 OCTOBER 5 P.M. @ BOOTH PUGLIA SOUNDS**  
**MEET US AT THE APULIAN APERITIF**





**AT WOMEX 2022 WITH:**

**ARRA PRODUZIONI MEDITERRANEE** | AGENCY

**AUAND PRESENTS FRANCESCO DIODATI** | LABEL

**BANDADRIATICA / MANIGOLD** | BAND

**BARI IN JAZZ** | METROPOLITAN FESTIVAL

**BASS CULTURE** | LIVE MUSIC PRODUCTION COMPANY / BOOKING AGENCY

**BOBO STUDIO** | MUSIC STUDIO

**CANZONIERE GRECANICO SALENTINO** | BAND

**CINZELLA FESTIVAL** | FESTIVAL

**COMPAGNIA TARANTARTE** | MULTIDISCIPLINARY COMPANY

**“DI VOCE IN VOCE”** | FESTIVAL

**DJANGO MUSIC** | AGENCY / LABEL

**GRUPPO FOLK 2000** | BAND

**IPE IPE MUSIC** | AGENCY

**ITALYSONA** | LABEL

**MEZZOTONO / FABIO LEPORE JAZZ QUARTET** | BAND

**LUDWIG SOUND PRESENTS ANÉT** | BOOKING AGENCY

**MOKA FAMILY** | BAND

**NIAFUNKEN** | AGENCY

**NIDI D'ARAC** | BAND

**RACHELE ANDRIOLI** | ARTIST

**SEI FESTIVAL / COOLCLUB SOC. COOP.** | FESTIVAL / AGENCY

**TÉLAMURÉ** | BAND

**VIVA! - INTERNATIONAL MUSIC FESTIVAL VALLE D'ITRIA** | FESTIVAL

**ZERO NOVE NOVE** | AGENCY, BOOKING MANAGEMENT, LABEL



Agency

# ARRA PRODUZIONI MEDITERRANEE

ARRA Produzioni Mediterranee is an independent structure born in 2020, a meeting point of the cultural currents of the Mediterranean and beyond, created by the synergy aimed at promoting audio visual arts in its many forms in a network of Tradinnovation rooted in Salento, in Italy.

We produce with joy:

## ***Music projects***

MASCARIMIRI band

ELETTRO MASCARIMIRI live dj set by Claudio Cavallo

MASCARIMIRI CANANTO GLI UCCI new project

TAMBURREDDHU A UCE acoustic project

## ***Festival***

BALLATI! FESTA DELLA TRADINNOVAZIONE

ELETTRO BALLATI!

TAM TAM TAMBURREDDH



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### YOUR CONTACT

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President

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Label

## AUAND *PRESENTS* FRANCESCO DIODATI

Rome-based guitarist Francesco Diodati's latest album is a complex and layered work created with a free, open-minded writing approach. Along with him are two smart, energetic and experienced improvisers such as Leïla Martial (vocals) and Stefano Tamborrino (drums).

«I was struck – Diodati recalls – by the multicolor world Leïla Martial was able to express: lyricism, short hip-hop moments with made-up languages, echoes of Africa – all through her intense, deeply human voice.»



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### YOUR CONTACT

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Producer

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Band

## **BANDADRIATICA / MANIGOLD**

Transported by the swirling winds that illuminate the coasts of the eastern sea, BandAdriatica rages on the agitated waves of Salento music with elements of all the Mediterranean sonic coasts as a complex “Babylon”, where the languages begin to harmonize on the popular melodies in the mestizo fervour of the harbours.

The performance of the band has fascinated the critics at Babel Med 2017 in Marseille who defined it as “one of the best proposals of the whole Festival” and “one of the best Italian live-act”.



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**YOUR CONTACT**

**MR. CLAUDIO PRIMA**

Artist

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Metropolitan Festival

## BARI IN JAZZ

From July to August, Bari in Jazz Festival take place in the city of Bari. Bari in jazz is one of the most innovative in the festival scene in Italy and beyond, for the quality of the program, the originality of the offer and the enthusiastic participation of internationally renowned musicians.



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**YOUR CONTACT**

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Artistic Director

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Live music production company / Booking agency



# BASS CULTURE

Bass Culture is a live music production company and booking agency. We represent several international acts in Italy and work on the development of the incoming and outgoing music productions in our region, nationally and internationally.

Bass Culture organizes some of the main music festivals in Apulia region and manages some theaters and venues where it hosts high cultural profile acts normally ranging between different music areas moving from world music to contemporary jazz, new-soul, hip-hop, r'n'b and indie music.



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## YOUR CONTACT

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International Booking

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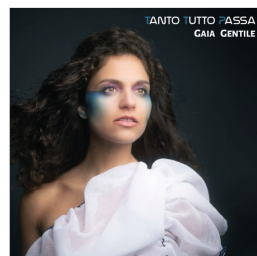




Music Studio

## BOBO STUDIO

We're currently working with a number of exciting up and coming artists from Puglia including Rosanna D'Ecclesiis with her project Xennial; Gaia Gentile, who'll soon be embarking on her first Brazilian tour in collaboration with Sandro Haick, and Mr. Bricks, whose latest album was produced by Puglia Sounds following a successful bid for regional funding. We'd really like to have the opportunity to meet with you and explore the possibility of future collaborations on an international level, and develop a partnership over time.



### YOUR CONTACT

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Music Coordinator

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Band

## CANZONIERE GRECANICO SALENTINO

Formed in 1975, Canzoniere Grecanico Salentino (CGS) is regarded as Italy's leading world music band.

Italy's fascinating dichotomy of tradition and modernity come together in the music of CGS: they are the leading exponents re-inventing Southern Italy's Pizzica musical and dance traditions, said to cure the Taranta spider's bite with its frenzied trance dances for today's global audience.

Critically acclaimed with 20 albums and countless live performances all over the world, in 2018 CGS was awarded Best Group at the Songlines Music Awards.



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### YOUR CONTACT

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Bandleader

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Festival

# CINZELLA FESTIVAL

CINZELLA FESTIVAL is a festival born in 2017 and which in a few years has grown to be recognized as one of the best Italian festivals thanks to the quality of the proposed program, the institutional partners, the proposed art forms (music, cinema, photography, literature) and its mission: valorization of the territory through the promotion of cultural events.

An international festival, with audiences from all over Europe thanks to a billboard that over the years has hosted among others: FRANZ FERDINAND, IDLES, PETER MURPHY, TRICKY, DIGITALISM.



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## YOUR CONTACT

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AFO6 President

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Multidisciplinary Company

# COMPAGNIA TARANTARTE

Tarantarte Company is a multidisciplinary project between music dance and theatre. Each performance is the product of a research which meets past and present, folk elements from the traditions of the South of Italy and the Mediterranean and contemporary and electronic sounds, and proposes an expressive and theatrical investigation on Tarantism and the mystery of trance. Musicians and dancers creates unique atmospheres, they perform a ritual on the stage with rhythm and movements.



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**YOUR CONTACT**

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Festival

## “DI VOCE IN VOCE”

“Di voce in voce” is the music festival dedicated to world music, now in its fourteenth edition, conceived and organized by the Radicanto Cultural Association of Bari at the Abeliano Theater in Bari and the Traetta theater in Bitonto (Ba), enjoying growing success of critics and audiences, to become one of the leading exhibitions in the sector in central and southern Italy.

The festival is organized with the support of the Puglia Region and the Municipalities of Bari and Bitonto.



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**YOUR CONTACT**

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President

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Agency/Label

## DJANGO MUSIC

Django Music SRL is an Italian agency that works with national and international artists. Among the others, Django Music works with Seun Kuti & Egypt80 (management & booking), Chico Trujillo, Son Rompe Pera, Frente Cumbiero, Davide Shorty, Godblesscomputers and many others. Django Music is also label and publisher.



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**YOUR CONTACT**

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Folk Band

## GRUPPO FOLK 2000

The Gruppo Folk 2000 was born in 1967 in Cannole, a small town in the province of Lecce. The group was born from the artistic and cultural need to keep music, culture and tradition together, so that all this heritage is not lost and to bring this heritage to the attention of the international public. The use of the dialect is a return to the origins in a modern way to talk about the history of our land, its problems and its tradition. Folk music is in fact also entertainment, dance and participation in public life.



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### YOUR CONTACT

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Agency

## IPE IPE MUSIC

Ipe Ipe is an agency managing and developing Italian artist on the international market focusing on world, folk and global music. It represents some of the leading artists of the Apulian music scene including Kalàscima, Bandadriatica, Alessia Tondo, Claudio Prima & Seme and others. Hundreds of concerts promoted all over the world and a lot of participations in the most representative international showcases festival and music conferences.

Ipe Ipe is also a small label that takes care of the records of its artists.



**YOUR CONTACT**

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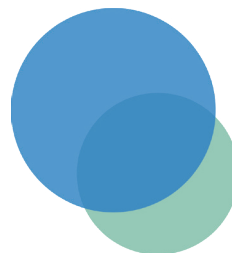


Label

# ITALYSONA

ItalySona is the Italian record label dedicated to World and Folk Music especially in southern Italy. A project that wants to give space to “ethno” productions but with an eye to the future. Music that comes from the roots but open to contamination.

We will present at Womex for Puglia: Folkatomik, Rione Junno, Li Ucci Orchestra, Li Ucci Festival, Kamafei, Sossio Banda, Otello Profazio, Amakorà (winners of the Folk & World Puglia Award).



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## YOUR CONTACT

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Band

# MEZZOTONO

## FABIO LEPORE JAZZ QUARTET

### **MEZZOTONO**

More than 60 countries and 5 continents around the world have hosted Mezzotono's musicmaking in the European vocal group with most number of Nations visited in the world with their music. The repertoire is performed completely a cappella. Only five voices that imitating the sound of the real instruments and with a comical approach encourages audience participation in a nice and never pushy way.

### **FABIO LEPORE**

One of the most interesting Italian singer Fabio Lepore attracts attention primarily on performance in native language.



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#### **YOUR CONTACT**

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Booking Agency

## LUDWIG SOUND *PRESENTS* ANÉT

The Anèt Electro Swing project was born of 7 prominent Apulian artists in 2018 – all of whom started as protagonists of their local music scene and are now internationally recognized artists. They combine Afro-American influences with Electronic Pop, Rock and Classical elements, all under one common denominator – a modern, innovative and wholly unique sound. The second Album by Anèt will be released next spring by the italo german label Rubik Media.



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### YOUR CONTACT

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Manager

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Band

## MOKA FAMILY

Moka Family is a Big Band from South of Italy made up of fourteen histrionic musicians who, armed with wind instruments, musical Moke and vocal cords, shoot reflective lyrics to the rhythm of Symphonic Swing'n'Roll using a scenic-musical game suspended between reality and imagination. The songs are the expression of a musical writing that combines the language of the traditional bands of Southern Italy with the music of the American Big Bands, finding a new dimension for the American swing, implanted in the Apulian band language.



**YOUR CONTACT**

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Artist/Manager

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Agency

## NIAFUNKEN

Niafunken is an agency and production company based in Italy and is presenting a roster with 4 artists from Puglia representing different visions of Global Music, contaminated with pop, electronic, and jazz. The highlight is Vera Di Lecce (Manimal Vinyl, USA), from a traditional background to contemporary electronics. Vera performed at SXSW, New Colossus, and Linecheck.

The roster includes Rossana De Pace (photo), a young singer-songwriter, Simona Armenise, electric guitarist, and Francesco Colagrande, DJ, producer, and festival artistic director.



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### YOUR CONTACT

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Band

## NIDI D'ARAC

"Nanti li 90's" by Nidi d'Arac is the new work of one of the pioneers of Italian world music. "Nanti li 90's" ("around the Nineties" in a mix of Salento dialect and English) celebrates the 90's and the vitality that led to global culture explosion. In the encounter between rural traditions and electronic music, Nidi d'Arac found their unmistakable style. Over the

years they played on some of the most important stages in the world, In this new work, the choice of an acoustic sound tells the band's beginnings and maturity.



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**YOUR CONTACT**

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Artist/Producer

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Artist

## RACHELE ANDRIOLI

Rachele Andrioli - singer, percussionist, composer - finds her sound between the Apulian traditional music and her original and powerful vocal style that embraces all the Mediterranean roots. She comes from Leuca, the last land of Apulia before the great sea and birthplace of the ecstatic rhythms.

Rachele is on stage alone but it is as if she were accompanied by an entire choir, by a sage orchestra, because her trance-vocals are amplified with looping, accompanied by the tamburello (frame drum) and other musical instruments.



**YOUR CONTACT**

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Festival/Agency

## SEI FESTIVAL / COOLCLUB SOC. COOP.

SEI Festival is a music festival founded in 2006 by the cooperative CoolClub to promote independent Italian and international music. Multi-disciplinary, cultural and recreative activities, mainly linked to the world of music, take place during the festival: concerts, previews, book signings, workshops, vinyl market dedicated to a young and mature audience at the same time. Artists like Arab Strap, Black Midi, Bombino, Cat Power, Dengue Dengue Dengue, Kings of Convenience, Joan As Police woman, Vinicio Capossela performed at the festival.



**YOUR CONTACT**

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Band

# TÉLAMURÉ

Three musicians from Southern Italy, three “tarantella” specialists that bring in their shows the atmosphere, the genuineness and the euphoria of the traditional fests of their land. Télamuré - Tarantella Roots develop its own identity respecting the traditional roots and looking for a more modern and charming sound, with an archaic allure. The members of the band are multi-instrumentalists and singers and they received their musical education by direct transmission. Apotropaic, their latest show, is a anthem to the traditions and their power.



**YOUR CONTACT**

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Booking

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Festival

# VIVA! INTERNATIONAL MUSIC FESTIVAL VALLE D'ITRIA

Viva! is an international festival held the first week of August. The 2022 edition, the sixth, was unquestionably the one that met with the greatest consensus both from the point of view of critics and the public.

With 15,000 admissions, Viva 2022 has proven to have become an international adult festival.

Now the 2023 edition is already in the works and wants to try to embrace a wide range of sounds from around the world.

Womex is therefore an excellent showcase with which to be able to discover the news in the world of music.



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## YOUR CONTACT

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Agency, Booking Management, Label

## ZERO NOVE NOVE

Zero Nove Nove is a Booking Management agency. We represent 6 projects including Maria Mazzotta (Amoreamaro Tour counts +100 performances in 2020/22 in more than 20 countries), Alessandro D'Alessandro, La Cantiga de la Serena, Fabrizio Piepoli, Yaråkã, Cristiana Verardo. Since 2018 we have worked at +500 concerts and taken part with our artists in important showcase festivals: Womex, Fira Mediterrània de Manresa, IKF, MUM, MusiConnect, 1MNext.

In 2022 Zero Nove Nove debuts as a world music Record Label.

MARIA  
MAZZOTTA



LA CANTIGA  
DE LA SERENA



ALESSANDRO  
D'ALESSANDRO



YARÁKÄ



FABRIZIO  
PIEPOLI



CRISTIANA  
VERARDO



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### YOUR CONTACT

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**22.10.22 | Parque Mayer, LISBON**

# ITALIAN OFF ) WOMEX NIGHT

**Powered by Puglia Sounds and Italian World Beat**



**21H00**

**STEFANO SALETTI  
& BANDA IKONA**

"Suonno d'ajere" project was born in 2016 from the need to know and deepen what the city of Naples has produced in its vocal musical history. The aim of the project is to mark a common thread in the Neapolitan song from the 1500s / 1600s to the present day, identifying, through a historical / stylistic criterion, the most representative songs.

A fascinating journey between the sounds and cultures of the Mediterranean sea in the research for a musical and lyrical language that unites its various populations. This is the idea behind the show of Stefano Saletti and the Piccola Banda Ikona, a journey to rediscover the different types of music that tell the stories about the passion of the Mediterranean people.



**22H30**

**SUONNO D'AJERE**

24H00

# KALÀSCIMA



The Kalàscima live set is explosive and embraces popular instruments and contemporary instruments in a completely original sound, which while remaining linked to Southern Italy opens up to the contemporary with an international breath. The show includes a selection taken from the repertoire of the Apulian group and the new songs, written and produced in recent months by the band with the new formation, which mark a step forward in the continuous search for a new sound, a further piece for the Kalàscima who redesign tradition with an urban and contemporary sound. A great party punctuated by the solid rhythmic base in which the electronic patterns blend with the drums: a bold mix with distortions, psychedelia and electronics.



Investiamo nel vostro futuro.



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WORLD  
BEAT**  
MUSICCONNECT ITALY

with the support of





Investiamo nel vostro futuro.

#PUGLIASOUNDS #WEAREINPUGLIA

[www.pugliasounds.it](http://www.pugliasounds.it)